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**About PivotRoots**

PivotRoots summarize all data points across media, design and technology to provide our partners with simplified yet effective consumer-experience led digital strategies.

**Our Core Pillars are:**

* Making complex strategies simple yet effective
* Bridging ideas with technology & communication
* Creating an experience

**Key Service Portfolio:**

* Strategy & Consulting: Strategic planning | Media planning | User Experience Design | Performance marketing | Analytics & optimization
* Biddable Media: Search engine marketing | Display | Affiliate marketing | Mobile marketing | Social media
* Earned & Owned Media: Search engine optimization | Social media marketing | Content marketing | Data analytics | Website maintenance
* Experiential Marketing: Mobile app design| Web site strategic planning | Website development | Domain Hosting | Campaign Creatives
* Technology Led Solutions: Mobile app development | Single-view multichannel dashboard | Real time campaign monitor | Lead management

**Perks, Benefits and Work Culture...**

We are a passionate team working together towards the common goal of growth and innovation for the organization and ourselves. Along with Monthly Rewards and Recognition Programs, we also provide Health Insurance (Family cover) and adhere to a ZERO tolerance POSH Policy. Birthdays, Anniversaries and achievements of our employees are celebrated with great enthusiasm.

Every first Saturday of the month is working, which is when we usually organize interactive learning sessions and fun activities. And oh, the scrumptious Saturday lunch is on the house!

You will find that it’s an exciting and vibrant place to work at, where you’ll connect with diverse and talented people. We look forward to you becoming an integral part of our team.

Our aim is to enable you with the direction, support, and resources you require to be successful. PivotRoots is a place where you can make a difference, learn, and grow as you contribute and share in our mutual success!

**About the Test**

PivotRoots has a comprehensive and selective interview process to find out the best of the best candidates for this role. This test is quite similar to what a Technical Project Manager will be doing on a daily basis at PivotRoots.

The candidate is free to use Internet, websites and reference material for additional guidance but use of any copyright information or code may lead to disqualification and prohibitive actions. At PivotRoots, we have a zero tolerance policy for plagiarism and other violations of our ethics policy. Ethics violations of any kind are taken seriously and may result in dismissal from our program as well legal proceedings including claim to damages. The best way you can keep yourself from committing an act of plagiarism is to be properly informed and be natural in creation of your work.

For further information or any questions regarding or during the test, please contact our test administrator **Ankita Bajpai** at **9619580591** or write to **ankita@pivotroots.com.**

**Assignment:**

We have formulated an assignment to test your technical knowledge. The assignment has been devised with technical and visual developers in mind. Carefully read what to do and what not to do. Enclosed you will find a design containing all the necessary elements.

You can download the assets [here](https://drive.google.com/drive/folders/1QxnLB90pmkCp-yqjoq583KxCF3WVLcSY?usp=sharing). Assets contain 2 jpeg, fonts & json file.

**What are our expectations?**

* Fetch and display Json Data on frontend as per the 2 jpegs shared in the assets folder.(You can use frameworks like React, angular, jquery, Javascript, Vue, or just simply do it old school with a compiler.)
* There will be 2 tabs Yearly and Monthly which will have respective data to be shown on each tab.
* Basis on selection of Grade your boards and boards data will change
* We expect the design to be fully responsive. You’re free to think about which breakpoints you want to support (think about the why as well).

**VISUAL DEVELOPER**

Your passion does not lie with Json, but you want to create something that’s not only functional but also pleasing to the eye. Surprise us with nice visual effects such as animations, transitions, and general user experience enhancements.

**Things you could think about:**

* How can you make custom style for Select dropdown?
* How do you show components both on load?
* Have you considered using responsive typography?
* And what happens to long words: how are they split?
* How the boards tabs will work on mobile if the boards have 4-5 tabs?

**Extra other stuff you could do:**

* Improve performance by writing less code.
* Add Unit Tests

**Deliverables:**

* Put your code on GitHub (or Gitlab, Bitbucket etc.) and send us the link to your repository where we can find both the source code and the compiled version.
* Please make sure that we can run the code on our computers by including a readme. (that includes which versions we need to use)

**Submission and Results:**

At the end of the test, please submit your presentation and supporting material, if any, at [**sneha@pivotroots.com**](mailto:sneha@pivotroots.com) and CC to **ankita@pivotroots.com** . Also attach a brief instruction sheet (Not more than a short, bulleted list) on how to open go through your project, if required. Upon submission, PivotRoots recruitment team will review and share the results and next steps within 16 to 24 hours.

Please submit the assignment within 3 days of receiving it. If fail to submit on the said date and time, same will not be considered.

All the best!!!

Cheers

Team HR